

# CAROLINA NOBRE



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## UX DESIGNER | UI DESIGNER | PRODUCT DESIGNER

Experience with over 5 years in conducting user research, creating wireframes and prototypes, and collaborating with multidisciplinary teams to ensure intuitive and user-centered digital experiences.

### Core competencies:

User Research • Information Architecture • Interaction Design • Prototyping and Testing • Multidisciplinary Collaboration • Proficiency in Design Tools (Figma, Illustrator, Photoshop, After Effects, Premiere) • Responsive Design and Accessibility • Business Understanding • Communication Skills

## PROFESSIONAL EXPERIENCE

### UX DESIGNER | INSTITUTO DE PESQUISAS ELDORADO, Porto Alegre, RS (2023 – present)

- Using gamification techniques to enhance user experience in the developed application;
- Using Adobe After Effects for animated elements (Motion Design);
- Creating and organizing components, assets, and illustrations in Figma and Illustrator;
- Collaborating with designers, developers, testers, and Product Owners.

### UX DESIGNER | ILEGRA, Porto Alegre, RS (2021– present)

- **Ailos Lab:** conducted research on the participation of cooperative members in post-pandemic assemblies, facilitated workshops, studied gamification, and generated proposals for digital products;
- **Thomson Reuters:** contributed to developing a new platform vision, including data migration to the cloud and applying UI and UX criteria;
- **Braskem:** worked on initiatives with the established Design System, ensuring communication standards in digital products, and supporting projects in development.

### UX DESIGNER | APPLE DEVELOPER ACADEMY | PUCRS, Porto Alegre, RS (2021– 2022)

- Practice and development of digital products in iOS environment;
- Creation of iOS products in teams with Designers and Developers;
- Practice environment based on Agile Methodology;
- Involvement in the creation of the [Skriva](#) application.

## EDUCATION

**INSTITUTO DE DESENHO INSTRUCIONAL** – Instructional Design (2024, ongoing)

**UNIVERSIDADE FEDERAL DO RIO GRANDE DO SUL** – Postgraduate Stricto Sensu - Academic Master's, Master's in Design (2022, not completed)

**UNIVERSIDADE FEDERAL DO RIO GRANDE DO SUL** – Bachelor's in Visual Design (2022)